



International Association for Hydro-Environment Engineering and Research
Assoc. Int. d'Ingénierie et de Recherches Hydrauliques et Environnementales

Secretariat

iahr@iahr.org
www.iahr.org

IAHR 2017 Advertisement Rates

IAHR HYDROLINK

| Advertisement rates | IAHR member | Non-members |
|--|-------------|-------------|
| Third of a page (191 x 85 mm) | Euro 175.- | Euro 220.- |
| Half of a page (191 x 130 mm) | Euro 255.- | Euro 325.- |
| Full page (191 x 267 mm, 216 x 303 mm) | Euro 385.- | Euro 490.- |

*price for one issue of Hydrolink

IAHR NEWSFLASH

| Advertisement rates | IAHR member | Non-members |
|---|-------------|-------------|
| Long banner in NewsFlash Europe (314 x 48 pixels) | Euro 80.- | Euro 105.- |
| Square banner in NewsFlash Europe (190 x 203 pixels) | Euro 80.- | Euro 105.- |
| Long banner in NewsFlash World (314 x 48 pixels) | Euro 105.- | Euro 125.- |
| Square banner in NewsFlash World (190 x 203 pixels) | Euro 105.- | Euro 125.- |

*price for one issue of NewsFlash

WEBSITE

| Advertisement rates | IAHR member | Non-members |
|---|-------------|-------------|
| Rotating banner (342 x 52 pixels) Top right corner | Euro 105.- | Euro 125.- |

*price for 6 months

Madrid Office: Paseo Bajo Virgen del Puerto 3, 28005 Madrid, SPAIN Tel. +34 91 335 7908
Beijing Office: A-1 Fuxing Road, Haidian District, 100038 Beijing, CHINA Tel. +86 10 6878 1808



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***HydroLink advert specification**

Full page

Half page

| Model | Material | Capacity | Flow | Pressure |
|---------|----------|----------|-------|----------|
| Model 1 | Concrete | 1000L | 10L/s | 10m |
| Model 2 | Steel | 2000L | 20L/s | 20m |
| Model 3 | Aluminum | 500L | 5L/s | 5m |

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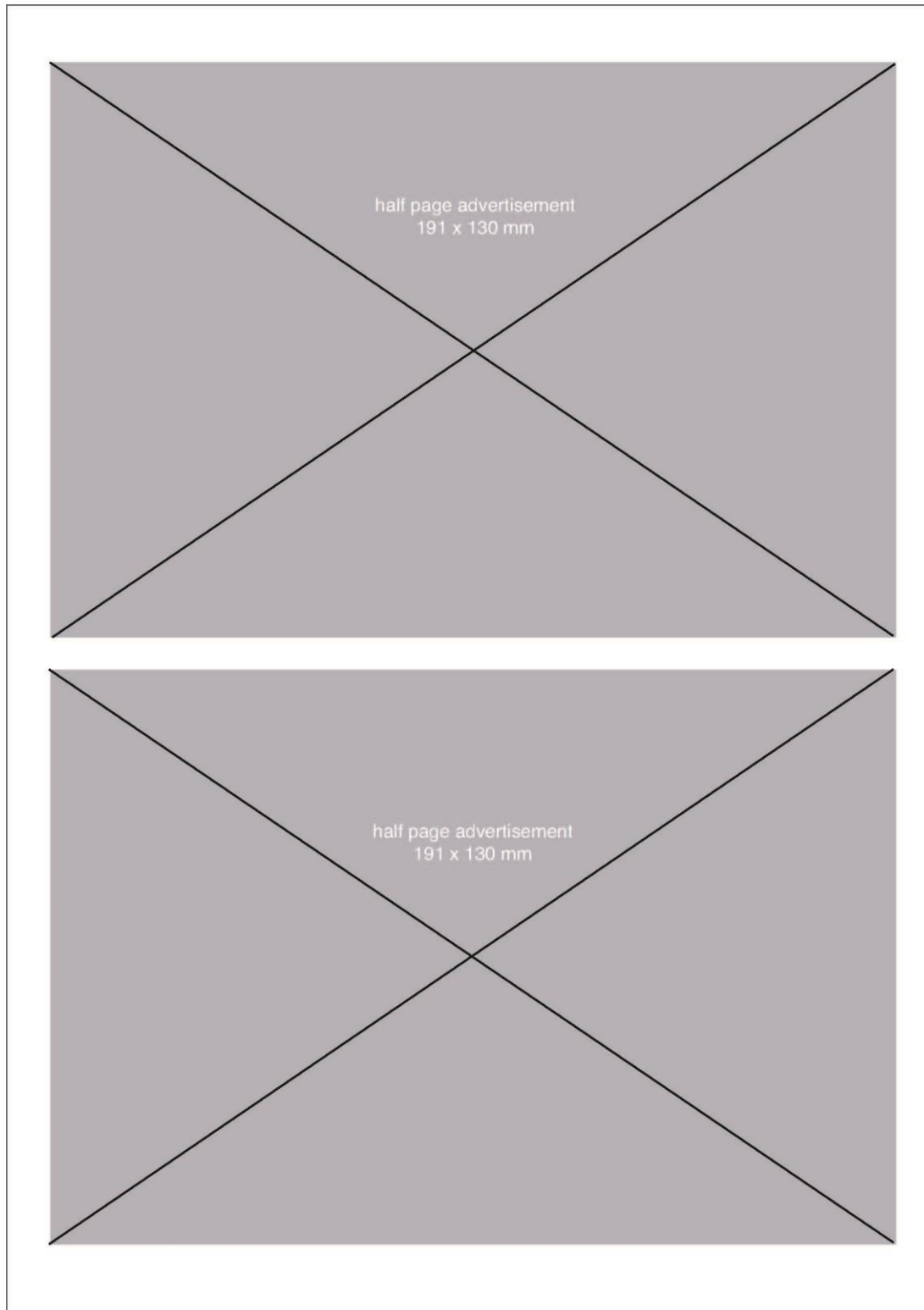
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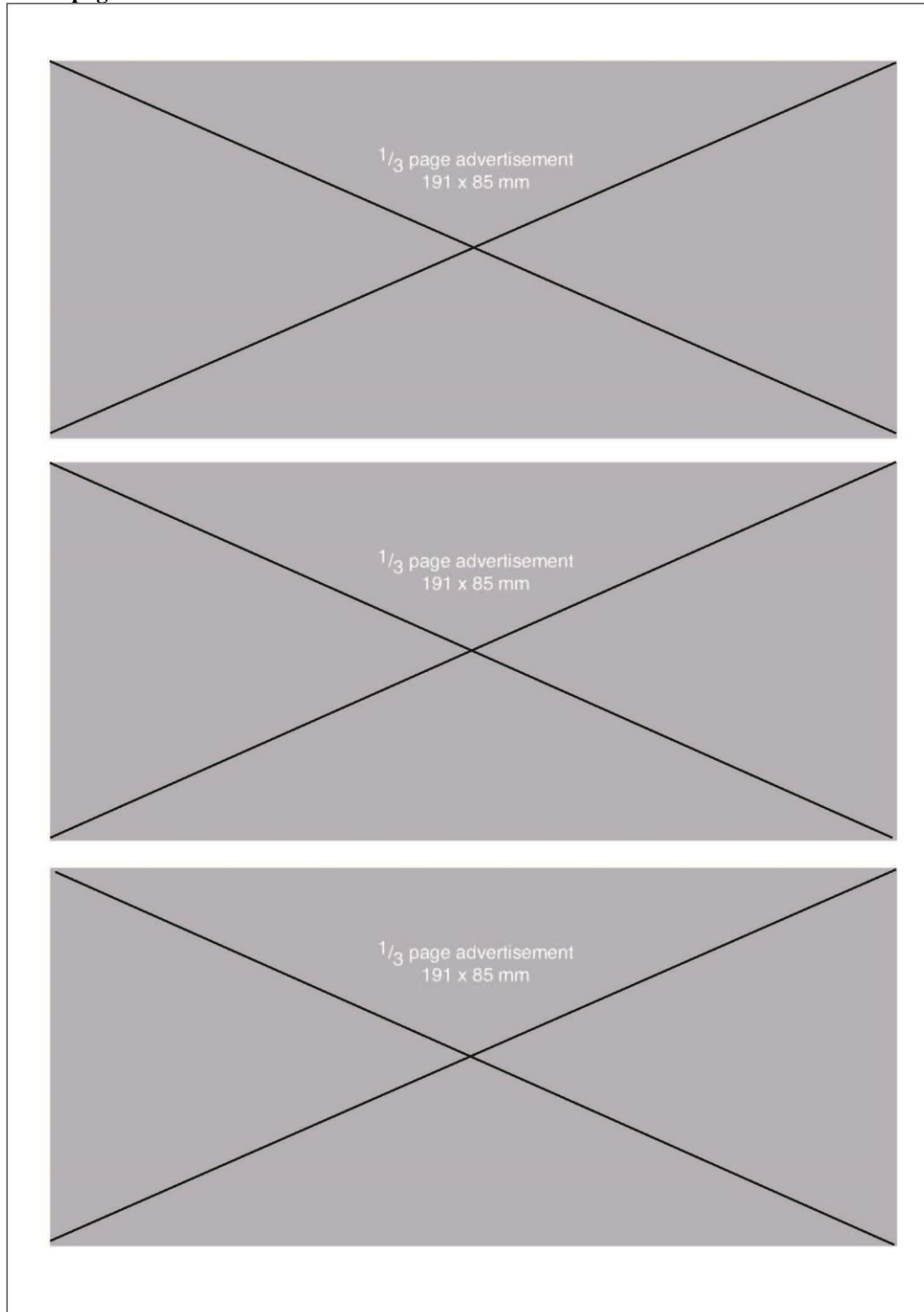


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Third page



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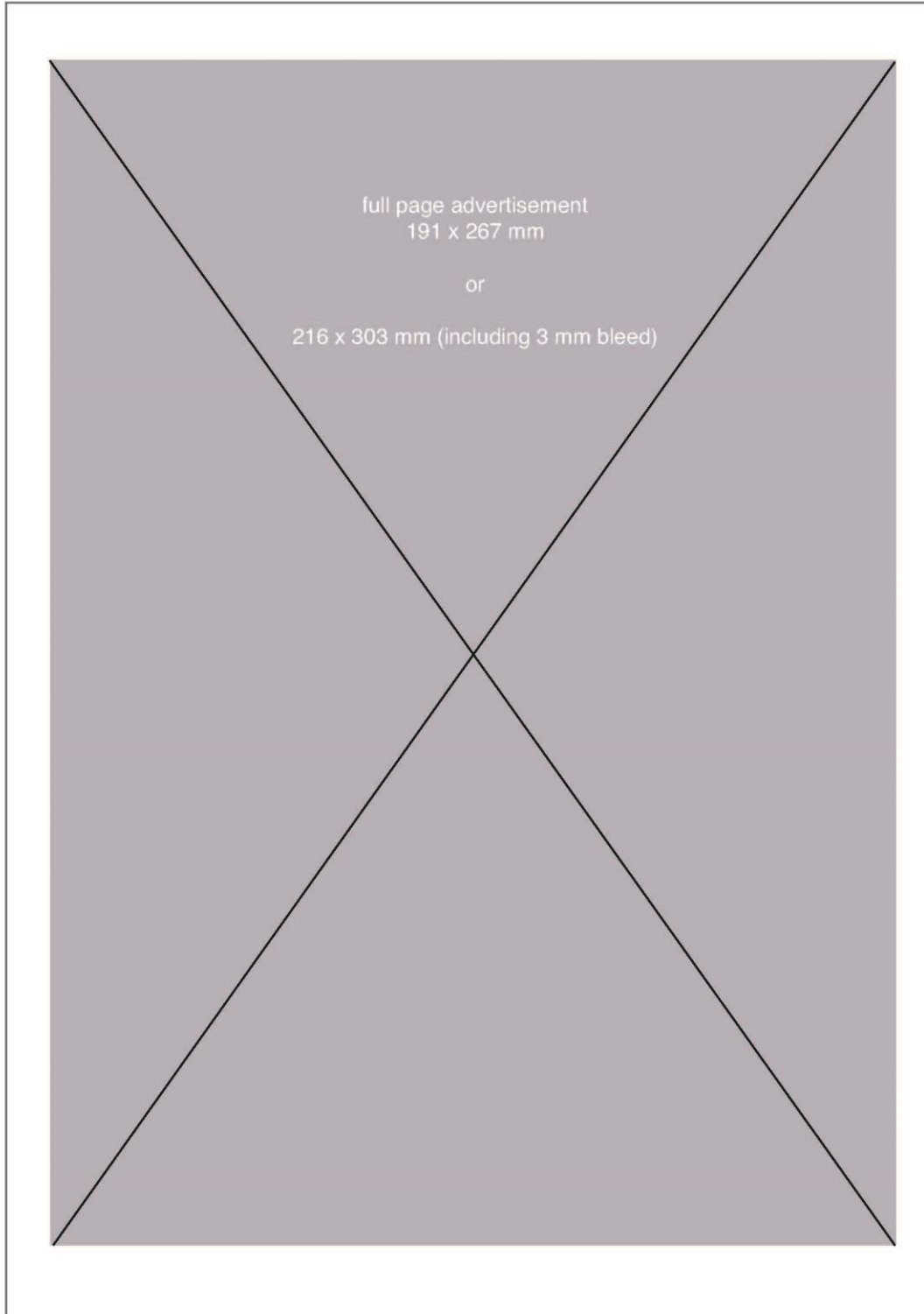


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Full page



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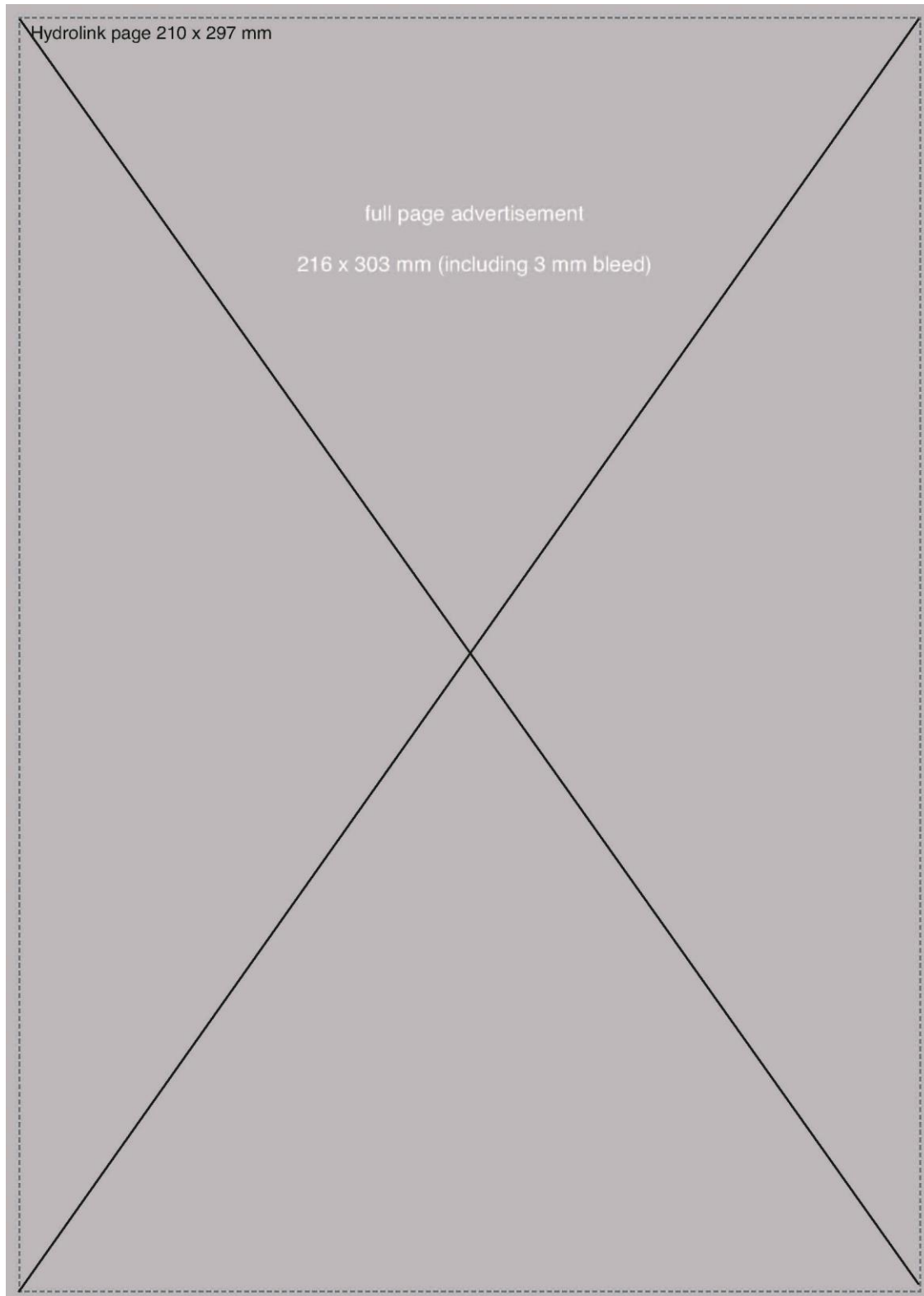
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*NewsFlash banners specification

View in your browser December 2013

top premium banner
630x105 px
jpg, png

medium banner
314x48 px
jpg, png, gif
(can rotate)

side square banner
190x 190 px
jpg, png

The screenshot shows the NewsFlash World website interface. At the top, there is a navigation bar with links for News, Events, Droplets, Publications, Forum, and Jobs & Scholarships. Below this, there are several banners: a top premium banner for Taylor & Francis' Journal of Applied Water Engineering and Research (630x105 px), a medium banner for SonTek-IQ (314x48 px), and a side square banner for the Prince Sultan Bin Abdulaziz International Prize for Water (190x190 px). The main content area features news articles such as 'Tidal Surge: Winter Storm 'Xaver' Batters Northern Europe' and 'Philippines prepares for climate resilient future post Typhoon Haiyan'. The website also includes social media icons for Facebook, LinkedIn, and Twitter, and a 'Subscribe free now!' button.

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*Website banner

The screenshot shows the top section of the IAHR website. At the top left is the IAHR AIRH logo. To its right is the full name of the organization in English and French. Below this is a navigation menu with links: About IAHR, Directory, Committees, My IAHR, NewsWeb, eLibrary, eShop, Events, Join IAHR, and World Congress. A 'Log On' link is also present. A red oval highlights a banner for the 'Prince Sultan Bin Abdulaziz International Prize for Water Recognizing Innovation 7th Award - Nominations open until 31 December 2015'. Below the navigation is a 'You are here' breadcrumb trail. The main content area features a large banner for the '20th CONGRESS of the IAHR APD DIVISION' held from 29-31 August 2016 in Colombo, Sri Lanka. To the right of this is an 'EVENTS' section listing various conferences and workshops, including 'Advanced numerical methods for free surface hydrodynamics' and 'Winter School on numerical methods: Part I, Hyperbolic Equations and Applications'. Below the main banner is a 'News' section with a list of recent updates, such as '23/12/2015 - Latest issue of Hydrolink on Africa is now published!' and '18/12/2015 - Season's Greetings from IAHR!'. To the right of the news are several featured articles and journals, including 'Journal of Applied Water Engineering and Research', 'Journal of Hydraulic Research', 'Hydrolink Magazine', and 'Journal of River Basin Management'. At the bottom of the banner area are sections for 'Institute Members', 'Awards', 'Jobs and Grants', and 'e-Library'. A 'Facebook' widget is also visible, along with logos for partner organizations like SPAIN WATER, AQUALUDY, and SU2C.

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